

ESTTA Tracking number: **ESTTA764578**

Filing date: **08/15/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	salesforce.com, inc.
Granted to Date of previous extension	08/14/2016
Address	The Landmark @ One Market Street San Francisco, CA 94015 UNITED STATES
Attorney information	Emily Poole Owen, Wickersham & Erickson, P.C. 455 Market St., Suite 1910 San Francisco, CA 94105 UNITED STATES epoole@owe.com, jcbaum@owe.com, adumauthioz@owe.com Phone:415-882-3200

Applicant Information

Application No	86721937	Publication date	02/16/2016
Opposition Filing Date	08/15/2016	Opposition Period Ends	08/14/2016
Applicant	CZ, LLC Suite 1850, 414 Union Street Nashville, TN 37219 UNITED STATES		


Goods/Services Affected by Opposition


Class 045. First Use: 0 First Use In Commerce: 0
All goods and services in the class are opposed, namely: Online social networking services accessible by means of downloadable mobile applications

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
Dilution by tarnishment	Trademark Act Sections 2 and 43(c)
False suggestion of a connection with persons, living or dead, institutions, beliefs, or national symbols, or brings them into contempt, or disrepute	Trademark Act Section 2(a)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3487960	Application Date	01/07/2008
Registration Date	08/19/2008	Foreign Priority Date	NONE
Word Mark	CHATTER		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 038. First use: First Use: 2007/12/01 First Use In Commerce: 2007/12/01 Computer services, namely, providing online facilities for real-time interaction with other computer users concerning topics of general interest</p> <p>Class 042. First use: First Use: 2007/12/01 First Use In Commerce: 2007/12/01 Computer services, namely, the creation and management of online communities for businesses and individuals that allow participants to share information via a global computer network</p> <p>Class 045. First use: First Use: 2007/12/01 First Use In Commerce: 2007/12/01 Online social networking services for businesses and individuals via a global communications network</p>		

U.S. Registration No.	4051649	Application Date	07/27/2010
Registration Date	11/08/2011	Foreign Priority Date	NONE
Word Mark	CHATTER		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 2009/11/18 First Use In Commerce: 2009/11/18 BUSINESS AND business KNOWLEDGE MANAGEMENT SERVICES; OPERATING ON-LINE MARKETPLACE FOR BUYING AND SELLING, SHARING, AND OFFERING FOR FREE COMPUTER SOFTWARE AND ON-DEMAND APPLICATIONS OF OTHERS</p> <p>Class 042. First use: First Use: 2007/12/01 First Use In Commerce: 2007/12/01 PROVIDING TEMPORARY USE OF ON-LINE NON-DOWNLOADABLE SOFTWARE to facilitate communicating among peer professionals in the advertising, marketing and business services fields and to store, manage, track, analyze, and report data all relating to BUSINESS AND KNOWLEDGE MANAGEMENT SERVICES; PROVIDING TEMPORARY USE OF ON-LINE NON-DOWNLOADABLE COMPUTER SOFTWARE APPLICATION DEVELOPMENT</p>		

	TOOLS for use in developing, analyzing, coding, checking, and controlling other computer software and customizing computer application user interfaces; ON-LINE HOSTED COMPUTER SERVICES, NAMELY, DESIGNING, DEVELOPING, AND MAINTAINING COMPUTER SOFTWARE APPLICATIONS FOR OTHERS AND CONSULTING SERVICES RELATED THERETO
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U.S. Registration No.	4486884	Application Date	03/22/2011
Registration Date	02/25/2014	Foreign Priority Date	NONE

Word Mark	CHATTER.COM
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Design Mark	
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Description of Mark	NONE
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Goods/Services	<p>Class 042. First use: First Use: 2007/12/01 First Use In Commerce: 2007/12/01 PROVIDING TEMPORARY USE OF ON-LINE NON-DOWNLOADABLE SOFTWARE TO STORE, MANAGE, TRACK, ANALYZE, AND REPORT DATA IN THE FIELD OF MARKETING, PROMOTION, SALES, CUSTOMER INFORMATION, CUSTOMER RELATIONSHIPMANAGEMENT, SALES SUPPORT AND EMPLOYEE EFFICIENCY; PROVIDING TEMPORARY USE OF ON-LINE NON-DOWNLOADABLE SOFTWARE TO FACILITATE COMMUNICATING AMONG PEER PROFESSIONALS IN THE ADVERTISING, MARKETING AND BUSINESS SERVICES FIELDS, AND FOR CUSTOMIZING COMPUTER APPLICATION USER INTERFACES; COMPUTER SERVICES, NAMELY, DESIGNING, DEVELOPING, AND MAINTAINING COMPUTER SOFTWARE APPLICATIONS FOR OTHERS AND CONSULTING SERVICES RELATED THERETO; PROVIDING TEMPORARY USE OF ONLINE NON-DOWNLOADABLE COMPUTER SOFTWARE APPLICATION DEVELOPMENT TOOLS AND PROGRAMMING LANGUAGE FORUSE IN DEVELOPING, ANALYZING, CODING, CHECKING, AND CONTROLLING OTHER COMPUTER SOFTWARE; PROVIDING TEMPORARY USE OF ONLINE NON-DOWNLOADABLE COMPUTER SOFTWARE THAT IMPLEMENTS A PROCEDURAL AND OBJECT-ORIENTED PROGRAMMING LANGUAGE; ONLINE HOSTED COMPUTER SERVICES, NAMELY, DESIGNING, DEVELOPING, CUSTOMIZING, AND MAINTAINING COMPUTER SOFTWARE APPLICATIONS FOR OTHERS; AND CONSULTING SERVICES RELATED THERETO</p> <p>Class 045. First use: First Use: 2007/12/01 First Use In Commerce: 2007/12/01 ON-LINE SOCIAL NETWORKING SERVICES</p>
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U.S. Registration No.	4429134	Application Date	11/24/2010
Registration Date	11/05/2013	Foreign Priority Date	NONE
Word Mark	CHATTER PLUS		

Design Mark	CHATTER PLUS
Description of Mark	NONE
Goods/Services	Class 042. First use: First Use: 2010/12/07 First Use In Commerce: 2010/12/07 Providing temporary use of on-line non-downloadable software to store, manage, track, analyze, and report data in the field of marketing, promotion, sales, customer information, customer relationshipmanagement, sales support and employee efficiency; providing temporary use of on-line non-downloadable software to facilitate communicating among peer professionals in the advertising, marketing and business services fields, and for customizing computer application user interfaces; computer services, namely, designing, developing, and maintaining computer software applications for others and consulting services related thereto; Providing temporary use of online non-downloadable computer software application development tools and programming language foruse in developing, analyzing, coding, checking, and controlling other computer software; providing temporary use of online non-downloadable computer software that implements a procedural and object-oriented programming language; online hosted computer services, namely, designing, developing, customizing, and maintaining computer software applications for others and consulting services related thereto

U.S. Registration No.	4502038	Application Date	11/24/2010
Registration Date	03/25/2014	Foreign Priority Date	NONE
Word Mark	CHATTER CONNECT		
Design Mark	CHATTER CONNECT		
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 2011/08/00 First Use In Commerce: 2011/08/00 Providing temporary use of on-line non-downloadable software to store, manage, track, analyze, and report data in the field of marketing, promotion, sales, customer information, customer relationshipmanagement, sales support and employee efficiency; providing temporary use of on-line non-downloadable software to facilitate communicating among peer professionals in the advertising,		

	marketing and business services fields, and for customizing computer application user interfaces; computer services, namely, designing, developing, and maintaining computer software applications for others and consulting services related thereto; Providing temporary use of online non-downloadable computer software application development tools and programming language for use in developing, analyzing, coding, checking, and controlling other computer software; providing temporary use of online non-downloadable computer software that implements a procedural and object-oriented programming language; online hosted computer services, namely, designing, developing, customizing, and maintaining computer software applications for others and consulting services related thereto
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Attachments	77365708#TMSN.png(bytes) 85093812#TMSN.png(bytes) 85273861#TMSN.png(bytes) 85184965#TMSN.png(bytes) 85184918#TMSN.png(bytes) NOP CAMPUS CHATTER 081516.pdf(769198 bytes) EXHIBIT A - CAMPUS CHATTER 081516.pdf(801055 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Emily Poole/
Name	Emily Poole
Date	08/15/2016

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the re matter of Trademark Application

Applicant: CZ, LLC
Serial No.: 86721937
Filed: August 11, 2015
Mark: CAMPUS CHATTER
Publication Date: February 16, 2016

SALESFORCE.COM, INC.,

Opposer,

v.

CZ, LLC,

Applicant.

Opposition No.

NOTICE OF OPPOSITION

Salesforce.com, inc., a corporation duly organized and existing under the laws of Delaware, with a business address of The Landmark @ One Market, Suite 300, San Francisco, California 94105 ("Salesforce"), believes that it will be damaged by registration of the mark CAMPUS CHATTER in International Class 45 set forth in Application Serial No. 86721937, published in the *Official Gazette* on February 16, 2016, and hereby opposes the same.

As grounds for this Opposition, Salesforce alleges on knowledge as to itself, and otherwise upon information and belief, as follows:

1. Salesforce was founded in 1999 based on an innovative business model that focused on offering enterprise business applications via a global computer network rather than through traditional software packages.

2. To implement its innovative business model, Salesforce launched its

www.salesforce.com website in late 1999, through which it has offered and continues to offer comprehensive online business software applications and related services, including online business communication and networking services.

3. Salesforce's current and former customers span numerous industries and include multinational corporations, industry leaders and educational organizations, such as Georgetown University, Harvard Business Publishing, Colombia Business School, The Hershey Company, Coca-Cola Enterprises, Virgin America, Wells Fargo, American Red Cross, Philips, Canon, Sysco, Plantronics, Pandora, Procter & Gamble, Nikon Instruments, Charles Schwab & Co., Dunkin' Brands, Facebook, Ford Motor Company, GE, L'Oreal, Yamaha Corporation of America, Delta Air Lines, Kimberly-Clark, Kiva, LivingSocial, and Herman Miller.

4. Salesforce's past and present partners also consist of internationally renowned industry leaders, including VMware, BMC Software, Facebook, Cisco, Accenture, Fujitsu, Hitachi, and Deloitte, which provide products and services that complement those offered by Salesforce.

5. Salesforce is consistently recognized as a leading innovator and throughout the years has garnered numerous awards from industry authorities such as *Forbes*, *Fortune*, Gartner, *Business Week*, *Wired Magazine*, and *PC Magazine*, including being named among Forbes' World's Most Innovative Companies (2011, 2012, 2013, 2014, 2015) and Fortune's 100 Best Companies to Work For (2012, 2013, 2014, 2015, 2016), and recently earning the 2016 Jefferson Award for Outstanding Public Service by a Corporation.

6. Over the years, Salesforce has continued to develop innovative enterprise software, software solutions, and related services, resulting in exponential growth and revenues. For Salesforce's fiscal year ending January 31, 2016, Salesforce earned more than \$5 billion in revenue.

7. In response to the increasingly social nature of the web, Salesforce developed an enterprise social networking and collaboration tool, which it offers under and in connection with the CHATTER mark. Salesforce's CHATTER online social networking and collaboration services are accessible via computer or through the CHATTER mobile app.

8. Salesforce's CHATTER offerings are marketed to and used by businesses in a variety of diverse industries, including higher education. Salesforce has developed a suite of products and services tailored specifically for use by educational organizations and individuals within those organizations, advertised and offered under the name "Salesforce for Higher Education." Included as the social collaboration element in this suite is Salesforce's CHATTER solution, which higher education facilities, such as colleges and universities, use as a social networking tool to digitally connect their campuses.

9. As detailed below, Salesforce owns several federal trademark registrations for CHATTER and CHATTER-formative marks, including CHATTER, CHATTER.COM, CHATTER PLUS, and CHATTER CONNECT (collectively, Salesforce's "CHATTER Marks").
Exhibit A.

10. Salesforce has expended a great deal of time, energy, and money in developing significant goodwill in its CHATTER Marks. Salesforce has extensively featured and promoted its CHATTER Marks through its www.salesforce.com and www.chatter.com URLs and associated online websites, through traditional media and new media outlets including online marketing and third-party social networking sites, and through promotional events such as its annual Dreamforce convention held in San Francisco, California, which approximately 160,000 registered to attend in 2015.

11. The goods and services offered under Salesforce's CHATTER Marks have been hugely successful, garnering extensive media attention and much market acclaim, including

winning multiple industry awards for innovation.

12. Salesforce owns several CHATTER and CHATTER-formative federal registrations, including but not limited to the following:

MARK	REG. NO./ KEY DATES	GOODS/SERVICES
CHATTER	Reg. No. 3487960 Reg. Date: Aug. 19, 2008 Filing Date: Jan. 7, 2008	<p>IC 38: Computer services, namely, providing online facilities for real-time interaction with other computer users concerning topics of general interest <i>First use in commerce: Dec. 1, 2007</i></p> <p>IC 42: Computer services, namely, the creation and management of online communities for businesses and individuals that allow participants to share information via a global computer network <i>First use in commerce: Dec. 1, 2007</i></p> <p>IC 45: Online social networking services for businesses and individuals via a global communications network <i>First use in commerce: Dec. 1, 2007</i></p>
CHATTER	Reg. No. 4051649 Reg. Date: Nov. 8, 2011 Filing Date: July 27, 2010	<p>IC 35: Business and business knowledge management services; operating on-line marketplace for buying and selling, sharing, and offering for free computer software and on-demand applications of others <i>First use in commerce: Nov. 18, 2009</i></p> <p>IC 42: Providing temporary use of on-line non-downloadable software to facilitate communicating among peer professionals in the advertising, marketing and business services fields and to store, manage, track, analyze, and report data all relating to business and knowledge management services; providing temporary use of on-line non-downloadable computer software application development tools for use in developing, analyzing, coding, checking, and controlling other computer software and customizing computer application user interfaces; online hosted computer services, namely, designing, developing, and maintaining computer software applications for others and</p>

		consulting services related thereto <i>First use in commerce: Dec. 1, 2007</i>
CHATTER.COM	Reg. No. 4486884 Reg. Date: Feb. 25, 2014	<p>IC 42: Providing temporary use of on-line non-downloadable software to store, manage, track, analyze, and report data in the field of marketing, promotion, sales, customer information, customer relationship management, sales support and employee efficiency; providing temporary use of on-line non-downloadable software to facilitate communicating among peer professionals in the advertising, marketing and business services fields, and for customizing computer application user interfaces; computer services, namely, designing, developing, and maintaining computer software applications for others and consulting services related thereto; providing temporary use of online non-downloadable computer software application development tools and programming language for use in developing, analyzing, coding, checking, and controlling other computer software; providing temporary use of online non-downloadable computer software that implements a procedural and object-oriented programming language; online hosted computer services, namely, designing, developing, customizing, and maintaining computer software applications for others; and consulting services related thereto <i>First use in commerce: Dec. 1, 2007</i></p> <p>IC 45: On-line social networking services <i>First use in commerce: Dec. 1, 2007</i></p>
CHATTER PLUS	Reg. No. 4429134 Reg. Date: Nov. 5, 2013	<p>IC 42: Providing temporary use of on-line non-downloadable software to store, manage, track, analyze, and report data in the field of marketing, promotion, sales, customer information, customer relationship management, sales support and employee efficiency; providing temporary use of on-line non-downloadable software to facilitate communicating among peer professionals in the advertising, marketing and business services fields, and for customizing computer application user interfaces; computer services, namely, designing, developing, and maintaining computer software applications for others and consulting services related thereto; providing temporary use of online non-downloadable computer software application</p>

		<p>development tools and programming language for use in developing, analyzing, coding, checking, and controlling other computer software; providing temporary use of online non-downloadable computer software that implements a procedural and object-oriented programming language; online hosted computer services, namely, designing, developing, customizing, and maintaining computer software applications for others and consulting services related thereto</p> <p><i>First use in commerce: Dec. 7, 2010</i></p>
CHATTER CONNECT	<p>Reg. No. 4502038 Reg. Date: Mar. 25, 2014 Filing Date: Nov. 24, 2010</p>	<p>IC 42: Providing temporary use of on-line non-downloadable software to store, manage, track, analyze, and report data in the field of marketing, promotion, sales, customer information, customer relationship management, sales support and employee efficiency; providing temporary use of on-line non-downloadable software to facilitate communicating among peer professionals in the advertising, marketing and business services fields, and for customizing computer application user interfaces; computer services, namely, designing, developing, and maintaining computer software applications for others and consulting services related thereto; providing temporary use of online non-downloadable computer software application development tools and programming language for use in developing, analyzing, coding, checking, and controlling other computer software; providing temporary use of online non-downloadable computer software that implements a procedural and object-oriented programming language; online hosted computer services, namely, designing, developing, customizing, and maintaining computer software applications for others and consulting services related thereto</p> <p><i>First use in commerce: Aug. 2011</i></p>

13. Each of the registrations recited above is valid and subsisting and is presumptive evidence of Salesforce's ownership and exclusive right to use CHATTER, CHATTER.COM, CHATTER CONNECT, and CHATTER PLUS in commerce in association with the goods and

services recited therein such as computer application software and on-line social networking services.

14. On August 11, 2015, Applicant, CZ, LLC (“Applicant”), filed an intent-to-use application for the mark CAMPUS CHATTER covering the following goods and services:

IC 25: Athletic apparel, namely, shirts, pants, jackets, footwear, hats and caps, athletic uniforms

IC 45: Online social networking services accessible by means of downloadable mobile applications

Salesforce opposes registration of the CAMPUS CHATTER mark for all of the services recited in Class 45 of the Application (the “Class 45 Services”).

15. Salesforce had garnered significant goodwill in its CHATTER Marks before Applicant’s filing date and well before any date of first use upon which Applicant can rely.

16. On information and belief, Applicant’s adoption and use of the CAMPUS CHATTER mark in connection with the Class 45 Services is with the intent to derive benefit from the value and reputation of Salesforce’s CHATTER Marks.

17. Applicant’s CAMPUS CHATTER mark so resembles Salesforce’s previously adopted CHATTER Marks as to be likely to cause confusion, mistake, and/or deception as to the source or origin when used in connection with Applicant’s Class 45 Services, which will result in irreparable damage to Salesforce’s reputation and the substantial goodwill embodied by its CHATTER Marks.

18. On information and belief, Applicant’s Class 45 Services and Salesforce’s CHATTER goods and services will be, or are being, offered in the United States to the same class of customers through the same or similar channels of trade. The Class 45 Services Applicant intends to offer, or may currently be offering, in connection with the CAMPUS CHATTER mark are so closely related, as well as being within Salesforce’s natural scope of

expansion, to those Salesforce offers in connection with its CHATTER Marks that the public is likely to be confused, be deceived, or to incorrectly assume that Applicant's Class 45 Services are offered, sponsored, or approved by Salesforce, or that Applicant is some way affiliated with Salesforce, all to Salesforce's irreparable harm.

19. On information and belief, if Applicant is granted the registration for the Class 45 Services herein opposed, it would thereby obtain at least *prima facie* exclusive right to use CAMPUS CHATTER for services identical and/or closely related to goods and services offered by Salesforce in connection with its CHATTER Marks. Specifically, such registration would support and assist Applicant in the confusing and misleading use of Applicant's mark and give color of exclusive statutory rights to Applicant in violation and derogation of the prior and superior rights of Salesforce. The Application should therefore be denied with respect to the Class 45 Services in accordance with Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

20. Additionally, on information and belief, Applicant's mark is a false designation of origin, which is likely to cause confusion, or to cause mistake, or to deceive as to the affiliation, connection, or association of Applicant with Salesforce and as to the origin, sponsorship, or approval of Applicant's Class 45 Services by Salesforce. Applicant's use of the CAMPUS CHATTER mark will result in a misrepresentation of the nature, characteristics, or qualities of Applicant's business and related services in violation of Section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a)(1), all to Salesforce's irreparable harm.

21. Further, Salesforce's CHATTER Marks are famous and distinctive marks widely recognized by the general consuming public of the United States and such fame and distinction was achieved long prior to any filing date or date of first use upon which Applicant can rely. Applicant's use of a very similar mark is likely to cause, and will cause, dilution of the

distinctive qualify of the Salesforce's marks by blurring and tarnishment within the meaning of Section 43(c) of the Trademark Act.

WHEREFORE, Salesforce prays that this opposition be sustained in its favor and that registration of the CAMPUS CHATTER mark shown and specified in Application Serial No. 86721937 be refused with respect to Class 45 in accordance with the provisions of the Lanham Act.

Respectfully submitted,

OWEN, WICKERSHAM & ERICKSON, P.C.

Dated: August 15, 2016

By: 
John C. Baum
Emily Poole

Attorneys for Opposer,
SALESFORCE.COM, INC.

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San Francisco, CA 94105
Phone: (415) 882-3200
Fax: (415) 882-3232
E-mail: jcbaum@owe.com
epoole@owe.com

CERTIFICATE OF SERVICE

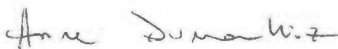
I hereby certify that a true and complete copy of the foregoing

NOTICE OF OPPOSITION

has been served on Applicant's Attorney of Record via first class U.S. mail, postage prepaid, to the following address:

Ronald H. Pursell
North, Pursell & Ramos, PLC
414 Union St. Ste. 1850
Nashville, TN 37219-1783

Dated: August 15, 2016



Anne Dumauthioz

EXHIBIT A



United States Patent and Trademark Office

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CHATTER

Word Mark CHATTER

Goods and Services IC 038. US 100 101 104. G & S: Computer services, namely, providing online facilities for real-time interaction with other computer users concerning topics of general interest. FIRST USE: 20071201. FIRST USE IN COMMERCE: 20071201

IC 042. US 100 101. G & S: Computer services, namely, the creation and management of online communities for businesses and individuals that allow participants to share information via a global computer network. FIRST USE: 20071201. FIRST USE IN COMMERCE: 20071201

IC 045. US 100 101. G & S: Online social networking services for businesses and individuals via a global communications network. FIRST USE: 20071201. FIRST USE IN COMMERCE: 20071201

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 77365708

Filing Date January 7, 2008

Current Basis 1A

Original Filing Basis 1A

Published for Opposition June 3, 2008

**Change In
Registration** CHANGE IN REGISTRATION HAS OCCURRED**Registration
Number** 3487960**International
Registration
Number** 1073993**Registration
Date** August 19, 2008**Owner** (REGISTRANT) Marcus Gregory Pape INDIVIDUAL UNITED STATES 342 NE 56th Street Seattle
WASHINGTON 98105(LAST LISTED OWNER) **SALESFORCE.COM**, INC. CORPORATION DELAWARE THE LANDMARD@
ONE MARKET ST. STE. 300 SAN FRANCISCO CALIFORNIA 94105**Assignment
Recorded** ASSIGNMENT RECORDED**Attorney of
Record** Kiran Belur**Type of
Mark** SERVICE MARK**Register** PRINCIPAL**Affidavit
Text** SECT 15. SECT 8 (6-YR).**Live/Dead
Indicator** LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	TOP	HELP	PREV LIST	CURR LIST
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United States of America

United States Patent and Trademark Office

CHATTER

Reg. No. 4,051,649

Registered Nov. 8, 2011

Int. Cls.: 35 and 42

SERVICE MARK

PRINCIPAL REGISTER

SALESFORCE.COM, INC. (DELAWARE CORPORATION)
THE LANDMARK @ ONE MARKET ST., SUITE 300
SAN FRANCISCO, CA 94105

FOR: BUSINESS AND BUSINESS KNOWLEDGE MANAGEMENT SERVICES; OPERATING ON-LINE MARKETPLACE FOR BUYING AND SELLING, SHARING, AND OFFERING FOR FREE COMPUTER SOFTWARE AND ON-DEMAND APPLICATIONS OF OTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-18-2009; IN COMMERCE 11-18-2009.

FOR: PROVIDING TEMPORARY USE OF ON-LINE NON-DOWNLOADABLE SOFTWARE TO FACILITATE COMMUNICATING AMONG PEER PROFESSIONALS IN THE ADVERTISING, MARKETING AND BUSINESS SERVICES FIELDS AND TO STORE, MANAGE, TRACK, ANALYZE, AND REPORT DATA ALL RELATING TO BUSINESS AND KNOWLEDGE MANAGEMENT SERVICES; PROVIDING TEMPORARY USE OF ON-LINE NON-DOWNLOADABLE COMPUTER SOFTWARE APPLICATION DEVELOPMENT TOOLS FOR USE IN DEVELOPING, ANALYZING, CODING, CHECKING, AND CONTROLLING OTHER COMPUTER SOFTWARE AND CUSTOMIZING COMPUTER APPLICATION USER INTERFACES; ONLINE HOSTED COMPUTER SERVICES, NAMELY, DESIGNING, DEVELOPING, AND MAINTAINING COMPUTER SOFTWARE APPLICATIONS FOR OTHERS AND CONSULTING SERVICES RELATED THERETO, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 12-1-2007; IN COMMERCE 12-1-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,487,960.

SER. NO. 85-093,812, FILED 7-27-2010.

WARREN L. OLANDRIA, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

CHATTER.COM

Reg. No. 4,486,884

Registered Feb. 25, 2014

Int. Cls.: 42 and 45

SERVICE MARK

PRINCIPAL REGISTER

SALESFORCE.COM, INC. (DELAWARE CORPORATION)
THE LANDMARK @ ONE MARKET ST., SUITE 300
SAN FRANCISCO, CA 94105

FOR: PROVIDING TEMPORARY USE OF ON-LINE NON-DOWNLOADABLE SOFTWARE TO STORE, MANAGE, TRACK, ANALYZE, AND REPORT DATA IN THE FIELD OF MARKETING, PROMOTION, SALES, CUSTOMER INFORMATION, CUSTOMER RELATIONSHIP MANAGEMENT, SALES SUPPORT AND EMPLOYEE EFFICIENCY; PROVIDING TEMPORARY USE OF ON-LINE NON-DOWNLOADABLE SOFTWARE TO FACILITATE COMMUNICATING AMONG PEER PROFESSIONALS IN THE ADVERTISING, MARKETING AND BUSINESS SERVICES FIELDS, AND FOR CUSTOMIZING COMPUTER APPLICATION USER INTERFACES; COMPUTER SERVICES, NAMELY, DESIGNING, DEVELOPING, AND MAINTAINING COMPUTER SOFTWARE APPLICATIONS FOR OTHERS AND CONSULTING SERVICES RELATED THERETO; PROVIDING TEMPORARY USE OF ONLINE NON-DOWNLOADABLE COMPUTER SOFTWARE APPLICATION DEVELOPMENT TOOLS AND PROGRAMMING LANGUAGE FOR USE IN DEVELOPING, ANALYZING, CODING, CHECKING, AND CONTROLLING OTHER COMPUTER SOFTWARE; PROVIDING TEMPORARY USE OF ONLINE NON-DOWNLOADABLE COMPUTER SOFTWARE THAT IMPLEMENTS A PROCEDURAL AND OBJECT-ORIENTED PROGRAMMING LANGUAGE; ONLINE HOSTED COMPUTER SERVICES, NAMELY, DESIGNING, DEVELOPING, CUSTOMIZING, AND MAINTAINING COMPUTER SOFTWARE APPLICATIONS FOR OTHERS; AND CONSULTING SERVICES RELATED THERETO, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 12-1-2007; IN COMMERCE 12-1-2007.

FOR: ON-LINE SOCIAL NETWORKING SERVICES, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 12-1-2007; IN COMMERCE 12-1-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,487,960 AND 4,051,649.

SER. NO. 85-273,861, FILED 3-22-2011.



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

Reg. No. 4,486,884 LAURIE MAYES, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

CHATTER PLUS

Reg. No. 4,429,134

Registered Nov. 5, 2013

Int. Cl.: 42

SERVICE MARK

PRINCIPAL REGISTER

SALESFORCE.COM, INC. (DELAWARE CORPORATION)
THE LANDMARK @ ONE MARKET ST., STE. 300
SAN FRANCISCO, CA 94105

FOR: PROVIDING TEMPORARY USE OF ON-LINE NON-DOWNLOADABLE SOFTWARE TO STORE, MANAGE, TRACK, ANALYZE, AND REPORT DATA IN THE FIELD OF MARKETING, PROMOTION, SALES, CUSTOMER INFORMATION, CUSTOMER RELATIONSHIP MANAGEMENT, SALES SUPPORT AND EMPLOYEE EFFICIENCY; PROVIDING TEMPORARY USE OF ON-LINE NON-DOWNLOADABLE SOFTWARE TO FACILITATE COMMUNICATING AMONG PEER PROFESSIONALS IN THE ADVERTISING, MARKETING AND BUSINESS SERVICES FIELDS, AND FOR CUSTOMIZING COMPUTER APPLICATION USER INTERFACES; COMPUTER SERVICES, NAMELY, DESIGNING, DEVELOPING, AND MAINTAINING COMPUTER SOFTWARE APPLICATIONS FOR OTHERS AND CONSULTING SERVICES RELATED THERETO; PROVIDING TEMPORARY USE OF ONLINE NON-DOWNLOADABLE COMPUTER SOFTWARE APPLICATION DEVELOPMENT TOOLS AND PROGRAMMING LANGUAGE FOR USE IN DEVELOPING, ANALYZING, CODING, CHECKING, AND CONTROLLING OTHER COMPUTER SOFTWARE; PROVIDING TEMPORARY USE OF ONLINE NON-DOWNLOADABLE COMPUTER SOFTWARE THAT IMPLEMENTS A PROCEDURAL AND OBJECT-ORIENTED PROGRAMMING LANGUAGE; ONLINE HOSTED COMPUTER SERVICES, NAMELY, DESIGNING, DEVELOPING, CUSTOMIZING, AND MAINTAINING COMPUTER SOFTWARE APPLICATIONS FOR OTHERS AND CONSULTING SERVICES RELATED THERETO, IN CLASS 42 (U.S. CLS. 100 AND 101).



FIRST USE 12-7-2010; IN COMMERCE 12-7-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,487,960.

SN 85-184,965, FILED 11-24-2010.

CHRISIE B. KING, EXAMINING ATTORNEY

Lisa Street
Deputy Director of the United States Patent and Trademark Office

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Requirements in the First Ten Years*

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America

United States Patent and Trademark Office

CHATTER CONNECT

Reg. No. 4,502,038

Registered Mar. 25, 2014

Int. Cl.: 42

SERVICE MARK

PRINCIPAL REGISTER

SALESFORCE.COM, INC. (DELAWARE CORPORATION)
THE LANDMARK @ ONE MARKET ST., STE. 300
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FIRST USE 8-0-2011; IN COMMERCE 8-0-2011.

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OWNER OF U.S. REG. NO. 3,487,960.

SN 85-184,918, FILED 11-24-2010.

CHRISIE B. KING, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

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